



INTERNSHIP ANNOUNCEMENT

The LA Fashion District Business Improvement District (BID) is looking for marketing interns. Duties will cover a variety of marketing/PR roles, but will focus primarily on social media and creating content for the Fashion District blog.

Responsibilities:

Create content for social media and blog posts for fashiondistrict.org and thesanteealley.com
Help maintain databases and website directories for fashiondistrict.org and thesanteealley.com
Assist with coordination of PR programs and media relations as needed
Assist with in-house collateral design and copy editing as needed

Qualifications:

Excellent listening and communication skills
Excellent writing skills
Proficient in Microsoft Office
Outgoing, comfortable building relationships with business owners
Must be able to use own laptop
Photography and photo editing knowledge preferred but not required
Interns must be able to commit 10 hours per week for 3 months and be currently enrolled in an accredited/degree program or willing to do the internship on a volunteer basis.

Interested candidates must submit their cover letter and resume to Ariana Gomez at ariana@fashiondistrict.org.

The LA Fashion District Business Improvement District (BID) is a non-profit organization dedicated to making the LA Fashion District a safe, clean, and friendly place to live, shop, and do business. The BID is funded by almost 1,000 property owners in Fashion District. It includes flowers, textiles, and retail and wholesale fashion.

Link: <http://fashiondistrict.org/la-fashion-district-bid/careers/>